

Join Our Elite Family Tree



ELITE

access



ABOUT US

The Acorn Story – the acorn is the seed of the mighty oak, symbolising growth, success, and a solid presence.

Elite Concepts is one of Asia's leading hospitality groups, defining Asian hospitality since 1991. Our renowned portfolio of restaurants and bars includes ye shanghai, Nanhai No.1 & No.2, Deng G, Penthouse, eyebar, C.C. LOU, Duck de Chine, The Chuan Bar and bolli bar, our latest additions. We've been serving loyal, discerning patrons in Hong Kong, Shanghai, Beijing, and Taipei for over 30 years.

Elite Access is more than just a loyalty program. With the touch of a button on our mobile app, you can enjoy exceptional wining & dining and lifestyle experiences, exciting rewards and exclusive members' privileges.

It's an invitation to you, your friends & families, your business partners and clients, to enjoy exclusive experience with us.



OUR CONCEPTS

yè shanghai

Shop 332, 3/F,
Pacific Place,
88 Queensway, Admiralty

Penthouse

31/F, iSQUARE,
63 Nathan Road,
Tsim Sha Tsui

Migas

3/F, H Queen's,
80 Queen's Road
Central, Central

eyebars

30/F, iSquare, 63
Nathan Road,
Tsim Sha Tsui

yè shanghai

702, 7/F, K11 MUSEA,
18 Salisbury Road, Tsim
Sha Tsui

Deng G

412- 413, 4/F, K11 MUSEA,
18 Salisbury Road,
Tsim Sha Tsui

Avalon

2/F, H Queen's,
80 Queen's Road
Central, Central

Take Five

2/F, H Queen's,
80 Queen's Road
Central, Central

Nanhai No.1

30/F, iSQUARE,
63 Nathan Road,
Tsim Sha Tsui

C.C. LOU

Shop 003, LG1/F,
Pacific Place,
88 Queensway, Admiralty

The Chuan Bar

Shop 003, LG1/F,
Pacific Place,
88 Queensway, Admiralty

Nanhai No.2

12/F, World Trade Centre,
280 Gloucester Road,
Causeway Bay

Duck de Chine

3/F, One Causeway Bay
281 Gloucester Road,
Causeway Bay

bolli bar

3/F, One Causeway Bay
281 Gloucester Road,
Causeway Bay





YOUR GATEWAY TO UNIQUE EXPERIENCES

We are delighted to announce our NEW **Elite Access** (EA) Loyalty Program (Season 2) from September, 2026 – this NEW loyalty program will bring your exclusive dining, wining and lifestyle experiences to a whole new level.

When you join **Elite Access**, you will enjoy an array of unique rewards and exclusive privileges, tailored for discerning individuals when dining at all the Elite Concepts Restaurants & Bars in Hong Kong.

EA offers you the finest experiences with a personal touch.

EA INDIVIDUAL

————— your personal key to elevated dining



YOUR PRIVILEGES

Membership Fee: HKD 3,388 / year

DINING CERTIFICATES

- **6 x \$500 Dining Certificates (value up to \$3000)**
- to be used at all Elite Concepts restaurants in Hong Kong
- Minimum spend: HK\$1000 per voucher (ALC only)

SIGNATURE EXPERIENCE

- Complimentary **TASTE OF SIGNATURE x 4** dining experiences at participating outlets
 - Minimum 4 guests
- (value up to \$3000)**

COMPLIMENTARY DRINKS

- Complimentary **Drink Vouchers x 4** at selected bar venues:
eyebars · TAKE FIVE · The Chuan Bar · bolli bar
- (value up to \$1200)**
- Minimum 2 guests

CONCESSIONARY OFFERS

- enjoy **12% off** Food & Beverages at all Elite Concepts restaurants and bars in Hong Kong only
- (excluding banquets and private events)

YOUR PRIVILEGES

Membership Fee: HKD 3,388 / year

BIRTHDAY BUBBLE & SWEETS

- Celebrate your birthday with us and enjoy a complimentary bottle of Champagne and a dessert when dining with us.

EXCLUSIVE EVENTS

- You will be the first one to be invited to our exclusive members special events, restaurant & bars openings and many more.

PRIORITY BOOKINGS

- You will enjoy **priority bookings** of banquets and events with our tailored menus and beverages with top-quality service catering to your needs.

REFER & EARN

- Share your Elite Access experience with a friend, family or client. You will receive a **HK\$200 dining voucher** upon them joining as a EA Member.



MORE TO ENJOY

As our EA member, every visit brings you closer to exclusive rewards. Earn points when you wine & dine – from savoring our signature set menus, exploring the à la carte selection to enjoying our comprehensive range of beverages and unlock privileges designed for your refined tastes. The more you indulge, the more you earn.

- ✦ Earn 1 reward point for every eligible HKD 1 spent on food and beverages, excluding service charge.
- ✦ The final paid amount excluding any service charges, will be converted into reward points.
- ✦ Redeem your accumulated points for a variety of rewards, including merchandise, dining offers, fine wines and beverages, travel, 5-night stay at Villa Puri Tupai, Ubud Bali and more!

Thank you

JOIN THE ELITE

For program enquires or private dining & event bookings,
please contact your EA Loyalty Program Personal Assistant – EVA.

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